

## Power of Using the IPS Mating Program

This is proof of results of using the IPS mating program. From the Michael & Billy Prime herd in Peru, these cows demonstrate the Prime's priorities in choosing sires for their genetic program.

On the left is a 6HO773 NEW FASHION daughter, San Antonio Newfashion Ito Matrix. At 4-06, Matrix made over 27,000M in 305 days. She is VG-85 and has calved seven times. The cow on the right, San Antonio Paride Cambridge Magnet, is sired by 566HO1226 PARDIE. Classified GP-84, she produced over 23,000M in her first lactation.

Located in the high elevation area of Peru, the Prime's have utilized the IPS mating program for 16 years. These two daughters are excellent results of generations of stacked IPS-sired daughters. Thank you Michael & Billy Prime for your commitment to the IPS

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genetic program.

For more information on IPS sires and our mating program, please contact IPS at 800-542-7593 or contact@ipssires.com.