

FOR IMMEDIATE RELEASE

August Proofs Reveal Genetic Leaders at IPS

ROCK SPRINGS, WISC. – The August sire summaries resulted in several Holstein genetic leaders at International Protein Sires (IPS). “We are gratified with these new genetic leaders in our Holstein sire lineup resulting from the August proofs. These enhanced genetics are a testament to our steadfast goal; balanced cattle with high performance and durability,” stated Ron Sersland, President and CEO.

566HO1328 DONZINO is among the breed’s genetic leaders. At +2844 GTPI, DONZINO has sterling credentials. Performance numbers come in at +1,433 lbs. milk, +72 lbs. (+.06%) fat and +47 lbs. (+.01%) protein. His functional traits are excellent as well; +1.61 type and +2.18 UDC. Rated A2A2, DONZINO’s further attributes include productive life at +4.4 and calving ease at 1.5%. DONZINO has a highly sought after analysis rating; aAa 615. This genetic leader descends from a cow family loaded with great achievements. His young two-year dam is a promising Helix daughter with 36,740 pounds of milk. And, DONZINO is sired by Rio.

566HO1334 SPEAK UP bolsters the genetic leadership at +2867 GTPI. A specialist for components, SPEAK UP transmits at +62 lbs. (+.12%) fat and +41 lbs. (+.06%) protein. Udder improvement is an exceptional quality for SPEAK UP at +2.26, while type shows a rating of +1.48. SPEAK UP daughters are slated for durability with his +6.8 productive life score. Additional qualities include A2A2 and 1.5% calving ease. SPEAK UP has the highest GTPI rating within the rare analysis assignment; aAa 516. SPEAK UP descends from the superior Missy Cow Family at Pine Tree Dairy. Sired by Aristocrat, genetic leader is from a Fortune daughter.

566HO1336 RINGLEADER-Red is the newest kid on the block for the Red & White enthusiasts at +2614 GTPI. RINGLEADER-Red is a genetic leader for Red Holsteins; ranked #3 for milk at +1,705 lbs. and #4 for protein at +45 lbs. Conformation traits provide a superior balance for this new addition at +1.97 type and +1.50 UDC. Another breed improver for IPS, RINGLEADER-Red has a notable productive life rating at +4.2. His dam is a young daughter of Salvatore that is classified Very Good. RINGLEADER-Red is a son of Swingman-Red.

566HO1332 WHY NOT is another genetic leader at +2874 GTPI. WHY NOT is a testament to the IPS banner; high performing, durable cattle. His notable performance is +1,075 lbs. milk, +58 lbs. (+.06%) fat and +37 lbs. (+.01%) protein. Conformation traits are equally impressive; +1.46 type, +1.91 UDC and +1.97 FLC. His foot and leg score is #1 for sires higher than +2874 GTPI. These quality stats are supported by strong health traits; +7.4 productive life and +900 DWP\$ along with +713 NM\$. WHY NOT is also #3 in the breed for CW\$ at +80. As expected, his cow family is packed with high components. Sired by Solution, WHY NOT is from a Very Good two year old daughter of Frazzled.

These Genetic Leaders add further strength to the IPS Holstein sire lineup. And, their balanced performance meets the demands of dairy farmers throughout the world. IPS semen is available worldwide through IPS employees and independent distributors. Located in Rock Springs, Wisconsin, you may obtain additional information about IPS through their website, www.ipssires.com or by calling toll free: 1.800.542.7593

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